

FUNCTIONAL RESUME

*Kathryn Briner
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Creative/Freelance

- Managed creation and production of corporate internet sites.
- Designed and produced several internet sites for large companies that desired a fun, informative and interactive method to reach a broader clientele outside of traditional advertising methods.
- Supported 75 divisions and Marketing staff by creating and producing marketing materials.
- Worked with Creative Directors and Copy Writers to generate feel and flow of various sites to be designed.
- Produced artwork in various applications and composed HTML for final presentation on the Web.

Administrative

- Coordinated production schedules for both printed and internet materials with Creative Directors, Copy Writers and Vendors.
- Hired necessary people to complete projects; either on a free-lance or full-time basis.
- Coordinated with Web Masters to put completed sites up on network.
- Print buyer/Traffic Coordinator for Marketing Department's direct mail. Produced over 2 Million peices annually.

Volunteer

- Delivered 'Meals on Wheels' to house-bound patients on a bi-weekly basis.
- Renovated 20,000+ square foot abandoned city church for artists to use as inexpensive studios and entertainment/gallery center.
- Handled light office work for 'Philadelphia Cares' during monthly calander campaigns.

WORK HISTORY

1990 - Present

Freelance Art Director/Graphic Designer

1988 - 1990

How To! Graphic Design, Co., Philadelphia, PA

Handled all aspects of the direct mail and related internet sites necessary for 75 branch marketing divisions.

1985 - 1988

The End! Graphics, Ink., Philadelphia, PA

Designed/produced 16-page monthly magazine for people in the cable television industry.

EDUCATION

1981 - 1985

Tyler School of Art, Philadelphia, PA

Graduate, BFA.

Z: <http://www.kiwicare.com>