

## NATIONAL DISPLAY ADS

We would like to inform you that owing to gazette paper specificity, it is slightly changing after printing which can cause diminution of printed area by around 1 %

AVAILABLE FORMATS OF STANDARD ADVERTISEMENTS

**1x1**  
1 module  
46.8 x 57.5 mm

**2x1**  
2 modules  
97.6 x 57.5 mm

**1x2**  
2 modules  
46.8 x 118.5 mm

**3x1**  
3 modules  
148.4 x 57.5 mm

**1x3**  
3 modules  
46.8 x 179.4 mm

**4x1**  
4 modules  
199.2 x 57.5 mm

**1x4**  
4 modules  
46.8 x 240.4 mm

**2x2**  
4 modules  
97.6 x 118.5 mm

**1x6**  
6 modules  
46.8 x 362.3 mm

**5x1**  
5 modules  
250 x 57.5 mm

**2x3**  
6 modules  
97.6 x 179.4 mm

**3x2**  
6 modules  
148.4 x 118.5 mm

**2x4**  
8 modules  
97.6 x 240.4 mm

**4x2**  
8 modules  
199.2 x 118.5 mm

**3x3**  
9 modules  
148.4 x 179.4 mm

**5x2**  
10 modules  
250 x 118.5 mm

**3x4**  
12 modules  
148.4 x 240.4 mm

**4x3**  
12 modules  
199.2 x 179.4 mm

**2x6**  
12 modules  
97.6 x 362.3 mm

**5x3**  
15 modules  
250 x 179.4 mm

**3x6**  
18 modules  
148.4 x 362.3 mm

**4x4**  
16 modules  
199.2 x 240.4 mm

**4x6**  
24 modules  
199.2 x 362.3 mm

**5x4**  
20 modules  
250 x 240.4 mm

**maximum**  
type area  
250 x 383

**5x6**  
30 modules  
250 x 362.3 mm

**maximum**  
type area  
528 x 381 mm

**10x6**  
60 modules  
528 x 362.3 mm

## NATIONAL DISPLAY ADS

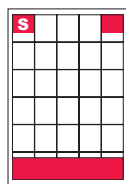
We would like to inform you that owing to gazette paper specificity, it is slightly changing after printing which can cause diminution of printed area by around 1 %

### Gazeta Wyborcza

earpiece (Mon-Fri)	<b>44.8x43.2 mm</b>
earpiece S (Saturday)	<b>46.8x25.8 mm</b>
banner large	<b>250x50 mm</b>
banner small	<b>250x35 mm</b>
module	<b>2x1</b>

### Gospodarka\*\*\*

earpiece**	<b>46.8x44 mm</b>
banner small	<b>250x35 mm</b>
module	<b>2x1</b>

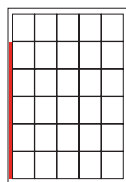


### Gazeta Wyborcza

page 3	<b>5x6</b>
page 5, 7	<b>3x6, 4x4, 4x6, 5x3, 5x4, 5x6</b>
page 9	<b>all formats</b>
last page* 2x2, 5x1, 2x3, 1x6, 3x3, 5x2, 2x6, 4x3, 5x3, 5x6	<b>all formats</b>
pages of Gospodarka	<b>all formats</b>
other pages	<b>all formats</b>

### Gazeta Praca

module	<b>1x1, 1x2, 2x1, 3x1, 2x2, 4x1, 5x1, 3x2, 4x2, 5x2</b>
strip	<b>10 x 301.4 mm</b>

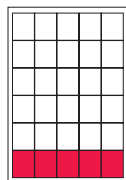


### Gazeta Praca

page 2, 3	<b>all formats up to 2 modules high</b>
last page	<b>all formats up to 4 modules high</b>
editorial pages	<b>all formats</b>
advertising pages	<b>all formats</b>

### Gazeta Sport

module	<b>1x1, 2x1, 3x1, 4x1, 5x1</b>
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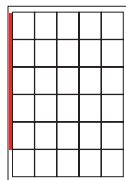


### Gazeta Sport

page 3	<b>5x1, 5x2, 5x3, 5x6</b>
last page	<b>5x1, 5x2, 5x3, 5x6</b>
editorial pages	<b>all formats</b>

### Gazeta Komunikaty

module	<b>1x1, 1x2, 2x1, 2x2, 2x3, 2x4, 3x1, 3x2, 3x3, 3x4, 4x1, 4x2, 4x3, 5x1, 5x2, 5x3</b>
strip	<b>10 x 301.4 mm</b>



### Gazeta Komunikaty

page 3	<b>all formats</b>
advertising pages	<b>all formats</b>

### Gazeta Dom

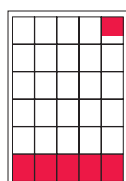
front page available only for local advertisements

### Gazeta Dom

other pages	<b>all formats</b>
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### Gazeta Co Jest Grane

earpiece	<b>43 x 48 mm</b>
banner	<b>5x1</b>



### Gazeta Co Jest Grane

page 3	<b>5x1</b>
cover II, III	<b>5x6</b>
editorial pages	<b>all formats</b>
spread	<b>520 x 362.3 mm</b>
spread – maximum type area	<b>520 x 381 mm</b>