



WORLD YOUNG READER PRIZE 2013 WINNERS

YOUNG READER COUNTRY OF THE YEAR: *India*

BASED ON ENTRIES
FROM:

Malayala Manorama,
The Times of India, The Telegraph (ABP),
Mathrubhumi, Dainik Bhaskar newspapers,
i-next, The Hindu and Ebela (ABP).



Note: This is only the second time WAN-IFRA has made such a country-level award. The first was Brazil in 2005.

CATEGORY: BRAND

TOP AWARD - **Schwäbische Post and Gmünder Tagespost** (SDZ-Medien), Germany, for Job coaching in schools - SECONDARY STUDENTS

SILVER AWARD - **Namdalsavisa** (Amedia), Norway, for Bandwagon – YOUNG ADULTS - SECONDARY

SPECIAL MENTION - **Gmünder Tagespost** (SDZ-Medien), Germany, for Construction area kindergarten – PARENTS of TODDLERS

SPECIAL MENTION - **Leeuwarder Courant** (Netherlands), for LC Awards – YOUNG ADULTS

CATEGORY: EDITORIAL

TOP AWARD **Avisa Nordland** (Amedia), Norway, for Engagement Guaranteed

SILVER AWARD - **Die Zeit**, Germany, for Zeit Leo - PRIMARY

SILVER AWARD - **Aftenposten**, Norway, for Aftenposten Junior - PRIMARY

SILVER AWARD - **Göteborgs-Posten**, Sweden, for Wazzup – TEENAGERS

SPECIAL MENTION - **Hürriyet**, Turkey, for Hürriyet Kampus.

CATEGORY: ENDURING EXCELLENCE

This category was kindly supported by The American Press Institute and Schurz Communications in honor of Scott Schurz, head of WAN-IFRA's committee for youth engagement and news literacy.

TOP AWARD - Enduring Excellence in Learning with the News - **New York Times**, USA, for The Learning Network (since 1998)

TOP AWARD - Enduring Excellence in Learning with the News - **The Guardian**, United Kingdom, for Guardian Education Centre (since 2002)

SILVER AWARD - Enduring Excellence in Public Service - **Philippine Daily Inquirer**, Philippines, for Read-Along-Festival (since 2007)

SILVER AWARD - Enduring Excellence in Public Service - **Tampa Bay Times**, USA, for Reading with the Rays (since 2008)

CATEGORY (SPECIAL): HELPING WITH HEALTH

TOP AWARD - **A Gazeta**, Brazil, for Healthy Life schools project

SILVER AWARD - **New Vision**, Uganda, for WASH (water, sanitation & hygiene) project - PRIMARY

CATEGORY: LEARNING WITH THE NEWS

TOP AWARD - **The Straits Times**, Singapore, for 48 Values from the News programme - SECONDARY

See also the Enduring Excellence category.

CATEGORY: PUBLIC SERVICE

TOP AWARD - **Nordwest Zeitung**, Germany, for Students to the Ballot

SILVER AWARD - **South China Morning Post**, Hong Kong, for Press Freedom Awareness

See also the Enduring Excellence category.

CATEGORY (SPECIAL): SOLOMO

TOP AWARD - **De Stentor**, Netherlands, for MijnZ

SILVER AWARD - **Bergensavisen**, Norway, for What's on in Bergen - Hvaskeribergen.no

SILVER AWARD - **Kompas**, Indonesia, for Youth Spread

SPECIAL MENTION - **Paroli**, Austria for its approach to content for the young