

## ANNOUNCEMENTS OFFER – DISPLAY ADVERTISEMENTS

Offer for businesses. Payable before publication. Prices in PLN, excluding VAT. Effective January, 1 2019. Module rate card. Maximum 30 modules on a page. Advertisement will appear in a chosen reach of Gazeta Wyborcza and Komunikaty.pl website.

### NATIONAL ADVERTISEMENTS

Gazeta Wyborcza – Announcements Offer											Mój Biznes. Ludzie – praca – innowacje – Announcements Offer	
AD LOCATION	FORMAT	Monday		Tuesday, Wednesday, Thursday		Friday		Saturday		Tuesday		
		colour	b/w	colour	b/w	colour	b/w	colour	b/w	colour	b/w	
page 1	vertical strip	-		-		-		-		5 000		
	module	-		-		-		-		4 600		
business pages	module	6 250	5 220	4 800	3 970	6 400	5 350	4 100	3 400	-		
other editorial pages	module	5 160	4 300	3 950	3 290	5 300	4 420	3 330	2 750	-		
advertising pages	module	752	678	598	542	752	678	598	542	598	542	

Note: Appendix „Mój biznes. Ludzie – praca – pieniądze” occurs in 7 mutations – each of them appears in more than one range of "Gazeta Wyborcza,.". Thus, the advertisement ordered for one of these ranges, will also appear in the remaining ranges of the given mutation. More information: [LINK](#)

### LOCAL ADVERTISEMENTS (1 MODUL PRICE)

EDITION	stoleczne	białostockie	bydgoskie and toruńskie	bydgoskie or toruńskie	częstochowskie	trójmiejskie	katowickie and bielskie	kieleckie	krakowskie	lubelskie	łódzkie	olsztyńskie	opolskie	płockie	poznzańskie	radomskie	rzyszowskie	szczecińskie	wrocławskie	zielonogórskie and gorzowskie																					
																					c	b/w	c	b/w	c	b/w	c	b/w	c	b/w	c	b/w	c	b/w	c	b/w	c	b/w	c	b/w	c
<b>GAZETA WYBORCZA – ANNOUNCEMENTS OFFER</b>																																									
other editorial pages	Monday	1038	795	181	147	350	350	240	240	200	160	480	480	650	650	190	190	528	412	305	240	488	380	140	140	155	155	155	400	400	110	110	244	194	240	200	510	510	195	144	
	Tue., Wedn, Thursday, Saturday*	828	635	160	129	280	280	190	190	170	140	345	345	480	480	165	165	429	346	275	220	400	310	120	120	132	132	140	140	305	305	85	85	206	164	210	175	420	420	172	126
	Monday	1038	795	227	184	470	470	310	310	250	200	590	590	800	800	220	220	632	495	395	315	550	432	180	180	165	165	175	175	460	460	110	110	270	216	280	230	580	580	208	154
	Tue., Wedn, Thursday, Saturday*	390	300	137	110	165	165	140	140	110	90	170	170	216	188	106	106	170	136	200	160	165	133	73	73	120	120	90	90	200	200	70	70	147	117	155	150	175	150	129	110
advertising pages	Monday	488	375	-	-	-	-	-	-	240	240	292	236	-	-	208	164	-	-	204	165	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Tue., Wedn, Thursday, Saturday*	390	300	137	110	165	165	140	140	110	90	170	170	216	188	106	106	170	136	200	160	165	133	73	73	120	120	90	90	200	200	70	70	147	117	155	150	175	150	129	110
	Monday	488	375	191	153	290	290	225	225	160	120	295	295	300	300	106	106	244	196	290	230	229	184	115	115	150	150	115	115	260	260	85	85	192	153	210	190	255	225	154	125
	Tue., Wedn, Thursday, Saturday*	390	300	137	110	165	165	140	140	110	90	170	170	216	188	106	106	170	136	200	160	165	133	73	73	120	120	90	90	200	200	70	70	147	117	155	150	175	150	129	110
<b>MÓJ BIZNES. LUDZIE – PRACA – INNOWACJE – ANNOUNCEMENTS OFFER</b>																																									
advertising pages	Tuesday	258	224	137	110	115	115	-	-	110	90	125	125	190	170	106	106	105	84	200	160	154	124	73	73	120	120	90	90	152	127	70	70	147	117	155	150	175	150	129	110

\*Local edition price: katowickim i bielskim, krakowskim, łódzkim, poznzańskim, stołecznym, trójmiejskim, wrocławskim.

### ADDITIONAL CHARGES:

- for publication on a chosen page or in a chosen place on a page **10%**

### ADDITIONAL CHARGES ON THE KOMUNIKATY.PL WEBSITE

- announcement plus offer (logo in the announcement, 10 photos in the announcement, possibility to publish a longer content than in Gazeta Wyborcza) **100 zł**
- medium offer (a privileged index position)\*\*\* – 14 days **65 zł**
- premium offer (a privileged index position, announcement promotion on the webpages)\*\*\* 14 days **130 zł**
- medium offer (a privileged index position)\*\*\* – 21 days **84 zł**
- premium offer (a privileged index position, announcement promotion on the webpages)\*\*\* – 21 days **170 zł**
- medium offer (a privileged index position)\*\*\* – more than 21 days **100 zł**
- premium offer (a privileged index position, announcement promotion on the webpages)\*\*\* – more than 21 days **200 zł**

\*\*\*Offer may be combined with announcement plus offer.